

MOHAMMED SAEED ALSHAHRANI

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CAREER SUMMARY

Results-driven business leader with a Bachelor's in Digital Marketing from King Khalid University. As the Founder and CEO of Skyreachsa, I set strategic direction, drive company growth, and lead the organization's overall vision. I also work as a trainer specializing in services and product pricing strategy, equipping teams and clients with pricing frameworks that improve profitability and support sound commercial decisions. My focus today is executive leadership and pricing strategy — building partnerships, guiding strategic marketing decisions, and coaching others on how to price with confidence.

KEY SKILLS

Strategic Leadership | Pricing Strategy & Training | Business Development | Partnership Building | Strategic Marketing

PROFESSIONAL EXPERIENCE

Skyreachsa, Riyadh, Saudi Arabia

2024 – Present

Founder & Chief Executive Officer | Pricing Strategy Trainer

- Set the strategic vision and lead the overall direction of the company, driving sustainable growth and brand recognition.
- Work as a trainer on services and product pricing, developing pricing frameworks that improve profitability and support confident commercial decisions.
- Build and manage high-value partnerships that expand market reach and open new revenue opportunities.
- Guide strategic marketing direction at the executive level, shaping brand positioning and go-to-market decisions.
- Lead client and partner negotiations, translating pricing expertise into value-based proposals.

Independent Marketing Consultant, Riyadh, Saudi Arabia

2020 – Present

Strategic Marketing & Pricing Advisor

- Advise clients on strategic marketing direction and brand positioning across a range of industries.
- Consult on pricing strategy, helping clients build pricing structures aligned with their market position and growth goals.
- Conduct market research and analysis that informs clients' executive-level strategic decisions.

EDUCATION

King Khalid University, Saudi Arabia

2020

Bachelor of Business Administration (BBA) in Digital Marketing

LANGUAGES

Arabic: Native English: Professional